

KICKSTART

2023

GOOD
NUGGET
ACADEMY



BRING THE FRESH IDEAS AND WE WILL BRING THE KNOWLEDGE...

Kickstart from Good Nugget is a free employability training programme. Our aim is to give underrepresented talent a platform to access and understand a career in the creative, brand and design industry.

We believe real passion and determination can get you anywhere...NO UNIVERSITY DEGREE needed.

In 12 weeks we will provide industry insight and practical skills to help a young person progress into an entry-level role or further learning.



OUR TRAINING PROGRAMME AIMS TO BOOST:



- ★ Confidence & motivation
- ★ Critical thinking & communication skills
- ★ Access to role models & networks
- ★ Industry awareness & experience
& many more positive outcomes...

IN 12 WEEKS YOU GET...

Delivered in partnership with industry professionals - each module is designed to give you an introduction to industry processes, an overview of roles and craft key employability skills.

At the end of the programme there is an opportunity to obtain a week's paid work experience, shadowing at one of our partner companies. Gaining hands on experience you can add to your CV.

A further 8 weeks support includes CV, interview skills and person profile building webinars along with peer-to-peer support sessions.



7x live
workshops



12x online
learning



2x networking
opportunities



a dedicated
mentor



1 weeks
work experience

THE PROGRAMME

Each IRL workshop will be hosted in East London and further learning videos can be accessed on our online learning portal.

We encourage fortnightly online mentor mentee meet ups, however weekly catch ups can be organised according to your mentors schedule.

week 1	week 2	week 3	week 4	week 5	week 6	week 7	week 8	week 9	week 10	week 11	week 12
Mentor & mentee Training	Personal Productivity	Introduction To graphics & branding	Speed Mentoring Mixer	Client & agency Roles	Planning & strategy	Speed Mentoring Mixer	Ideation To reality	Practical tips & personal Profile	Access & ways in	IRL Showcase	Industry Work Experience
1 hr	1.5 hr	30 mins - 1 hr	1.5 hr	1 hr	1.5 hr	1.5 hr	1.5 hr	1.5 hr	1.5 hr	Interviews	
online learning videos											
online mentor mentee meet											

week 13-20
Online peer to peer mentoring
Employability webinars CV, interview, personal branding



APPLY NOW & BRING YOUR...



PASSION



UNIQUENESS



CURIOSITY

Our programme is designed to increase representation in the industry. You must be 18-25 not in education, full time employment or training and from an underrepresented background. See application form for eligibility criteria.

[Click here to apply](#)



Applications deadline - Sunday 27th August

KickSTART

YOUR CREATIVE CAREER NOW

Any questions email us at hello@goodnugget.co

Good Nugget Academy is a registered non-profit organisation, CIC 14008232

